

Federal Biobased Products Preferred Procurement Program (FB4P) Process for Industry Investigation

Designation Item

This section details the item that has been investigated for designation in the FB4P.

Item Investigated: Bath and Tile Cleaner

Item Description: Cleans deposits on bath tubs, shower doors, curtains, bathroom tiles, floors, doors, counter tops, etc. Agent comes in concentrate or ready-to-use form.

Industry Investigation

There are seven main sources of information used to gather data about items for designation. These include Internet search engines, the Thomas Register, industry associations, GSA and DLA federal specifications search engines, Javits-Wagner-O'Day Act, and biobased industry contacts. Each of these sources provides different results. The Internet search engines and the Thomas Register provide many results when a keyword is entered. However, when investigating products through the industry associations, GSA and DLA specifications searches, Javits-Wagner-O'Day Act, and biobased industry contacts, the results tend to be product or company specific. A lengthy, but thorough list of biobased companies which product the designation item can be developed best by utilizing all seven information sources.

Internet Search Engines

When searching the Internet, each search engine utilizes a different algorithm to find related topics. To maximize results and ensure correct data, keywords are entered into several search engines. Primary search engines include Google, Vivisimo, Alta Vista, and Yahoo.

Search Engine	Keywords	Results
Google	Biobased Bath Cleaner Biobased Tile Cleaner Bath and Tile Cleaner	www.ecomall.com www.eco-safeproducts.com www.ecover.com www.goglo.com www.gustohealth.com www.healthyhome.com www.organicexcellence.com www.ourgreenhouse.com www.seventhgeneration.com www.sunandearth.com www.citra-solv.com www.descale-it.com www.hcsolutions.org www.oxyboost.com www.naturallyhome.com www.aubrey-organics.com www.citrusmagic.com Natural Allergy Supply, Inc. www.1stenvirosafety.com
Vivisimo	See Previous	http://www.restore-4.com/ http://www.orisonmarketing.com http://www.orisonllc.com/ http://www.citrusbasedcleaner.co.nz/

		http://www.bockstanz.com/ http://www.nycoproducts.com/ Minuteman International, Inc. http://www.sunbriteca.com/ http://www.bio-shine.com/ http://www.dawnchemical.com http://www.cleanadvantage.com/ http://www.chemicallabs.com/ http://www.paperjanitor.com/ http://www.healthandsunshine.com/ http://www.aqpcleans.com/ http://www.kem-tech.com http://consumer.simplegreen.com http://www.zap-restorer.com/ http://www.abetterlife.net
Alta Vista	See Previous	http://www.planetnatural.com http://www.themessenger.info/ http://www.kokogm.com http://www.stonetechnologiesinc.com/ http://www.marblekareproducts.com/ Producers Renewable Products http://www.gemtek.com http://sealguardusa.com http://www.renewablelube.com/ http://www.earthwelltech.com/ http://www.kem-tech.com http://www.healthandsunshine.com/
Yahoo	See Previous	http://www.planetnatural.com/ http://www.themessenger.info http://www.kokogm.com Producers Renewable Products http://www.gemtek.com http://www.franmar.com http://sealguardusa.com http://www.renewablelube.com/ http://www.earthwelltech.com http://www.orisonmarketing.com http://www.kem-tech.com/ http://www.healthandsunshine.com Scot Laboratories http://www.simplegreen.com

Thomas Register

The Thomas Register, a free web service found at <http://www.thomasregister.com/>, provides a database of over 173,000 companies that can be searched by company name, product name or keyword. Each result contains contact information and may also include other useful information such as a product catalog.

Keyword	Results
Biobased Bath Cleaner	No results
Biobased Tile Cleaner	No results

Bath and Tile Cleaner	Biogenesis Equipment, Inc.
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Industry Associations

Industry associations provide a good source to identify potential manufacturers, determine additional keywords for internet searches, and provide general descriptions of products within an item. Many associations maintain official websites with lists of member organizations and in some cases catalogs of available products.

Association Investigated / Contacted	Results
Biobased Manufacturers Association	www.gemtek.com
United Soybean Board	www.phaseiii.com
National Kitchen & Bath Association	www.cleanenvironmentco.com
New England Water Works Association	www.iosso.com
Soap And Detergent Association	

General Services Administration – Federal Specifications Search (<http://apps.fss.gsa.gov/pub/fedspecs/search.cfm>)

This search lists commercial item and federal specifications for different products.

Keyword	Results
Biobased Bath Cleaner	No Results
Biobased Tile Cleaner	No Results
Bath and Tile Cleaner	No Results

Defense Logistics Agency – ASSIST-Quick Search (<http://assist.daps.dla.mil/quicksearch>)

This search lists military, federal, and commercial item specifications.

Keyword	Results
Biobased Bath Cleaner	No Results
Biobased Tile Cleaner	No Results
Bath and Tile Cleaner	No Results

JWOD.com – Javits-Wagner-O’Day Act (<http://www.jwod.com>)

Products available for sale through JWOD.com are primarily items provided to the Federal Government under the Javits-Wagner-O’Day Act, JWOD, a mandatory source of supply for all Federal government employees. These products are manufactured by nonprofit agencies throughout the United States that employ people who are blind or have other severe disabilities.

Keyword	Results
Biobased Bath Cleaner	Skilcraft SaAvy Safe Care Bathroom Floor, Tub & Tile Cleaner BATHROOM CLEANER, NON-ACID Ajax® EPA Disinfectant Bowl Cleaner Comet Cleanser with Chlorinol, Powder

Biobased Tile Cleaner	Skilcraft SaAvy Safe Care Bathroom Floor, Tub & Tile Cleaner
Bath and Tile Cleaner	Glass Cleaner Skilcraft SaAvy Safe Care Bathroom Floor, Tub & Tile Cleaner Skilcraft Savvy Non-Acid Bathroom Cleaner

Biobased Company Contacts

Company contacts come as a result of interaction with government officials, researchers, and industry representatives. FB4P staff follow-up on personal referrals or potential leads to possible biobased products.

Company	Contact Person	Results
Eco-Products, Inc.	Mr. Luke Vernon	Superior Bathroom Cleaner
Restore Products	Ms. Laurie Brown	Toilet Bowl Cleaner Bathroom Lime & Scale Remover
The Clean Environment Co.	Mr. Don Eby	N-7 Basin, Tub and Tile Cleaner N-8 CLINGING TOILET BOWL CLEANER

Conclusion

The results from the seven information sources indicate that 17 manufacturing companies in the United States are currently producing Bath and Tile Cleaner that may be considered for inclusion in the Federal Biobased Products Preferred Procurement Program.