

Federal Biobased Products Preferred Procurement Program (FB4P) Process for Industry Investigation

Designation Item

This section details the item that has been investigated for designation in the FB4P.

Item Investigated: Lip Care Balm

Item Description: Material to replenish the moisture in lips to promote better skin health of the lip

Industry Investigation

There are four main sources of information used to gather data about items for designation. These include Internet search engines, the Thomas Register, industry associations, and biobased industry contacts. Each of these sources provides different results. The Internet search engines and the Thomas Register provide many results when a keyword is entered. However, when investigating products through the industry associations and biobased industry contacts, the results tend to be product or company specific. A lengthy, but thorough list of biobased companies which product the designation item can be developed best by utilizing all four information sources.

Internet Search Engines

When searching the Internet, each search engine utilizes a different algorithm to find related topics. To maximize results and ensure correct data, keywords are entered into several search engines. Primary search engines include Google, Yahoo, WebCrawler and Meta Crawler.

Search Engine	Keywords	Results
Google	Biobased lip care products Biodegradable lip care products	www.l.burtsbees.com www.leepharmaceuticals.com www.sephora.com www.blistex.com www.kiehls.com www.abdick.com
Yahoo	See above	www.biotherm-usa.com www.kettlecare.com www.lizardlips.net www.earthessentials.com www.tropicaltraditions.com www.mountainroseherbs.com www.daisybluenaturals.com
Alta Vista	See above	www.yvesrocherusa.com www.thebodyshop.com

Thomas Register

The Thomas Register, a free web service found at <http://www.thomasregister.com/>, provides a database of over 173,000 companies that can be searched by company name, product name or keyword. Each result contains contact information and may also include other useful information such as a product catalog.

Keyword	Results
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Biobased lip care products	www.raani.com www.ogmcosmetics.com www.keywestaloe.com www.herbalalliesinc.com www.rainingrose.com www.beautipage.com www.caswellmassey.com
Biodegradable lip care products	www.hydron.com smart.hostw3.com

Industry Associations

Industry associations provide a good source to identify potential manufacturers, determine additional keywords for internet searches, and provide general descriptions of products within an item. Many associations maintain official websites with lists of member organizations and in some cases catalogs of available products.

Association Investigated / Contacted	Results
Organic Consumers Association American Chemical Society Chemical Manufacturers Association Chemical Specialties Manufacturers Assoc'n Cosmetic Ingredient Review Food and Drug Law Institute National Association of Chemical Distributors Pharmaceuticals Research and Manufacturers of America Society of Cosmetic Chemists	

Biobased Company Contacts

Company contacts come as a result of interaction with government officials, researchers, and industry representatives. FB4P staff follow-up on personal referrals or potential leads to possible biobased products.

Company	Contact Person	Results
Eco Lips, Inc.	Mr. Steve Shriver	Eco Lips Lip Balm
Body Botanicals	Ms. Ksritie Minamara	Hydrating Lip Balm
SoyCandleWorks	Mrs. Phyllis Rust	Lipsoy

Conclusion

The results from the four information sources indicate that ten manufacturing companies in the United States are currently producing Lip Care Balm that may be considered for inclusion in the Federal Biobased Products Preferred Procurement Program.